



## Abstract formula

Name of presenter(s): Hana Katrnakova  
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Address: Rektorat, Zerotinovo nam.9, Brno, Czech Republic  
Title of paper: Poster: Professional Communication technologies in academic an non-academic environment.First outcomes of the Leonardo da Vinci Project

Suggested session:

Physical or virtual presence in Lillehammer?   Physical yes  
 Virtual (limited number of participants) (mark your choice)  
Type of presentation?  Paper  
  Poster yes

Short biography of presenter(s): (maximum 50 words)

Hana Katrnakova has been working as an ESP teacher since 1995. Areas of her main interest is pragmatic and sociolinguistic aspects of interaction in multinational setting, Currently she is a co-ordinator of an international project where academic institutions and SMEs work together on developing strategies and methodology on videoconferencing.

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Your abstract – maximum 250 words  
POSTER

Poster presentation will introduce a new Leonardo da Vinci project, in which academic institutions and private companies from Great Britain, Spain, Italy, Slovak Republic and Czech Republic joined together and have been working on a development of new methodology and a course on videoconferencing communication.

The poster will look at different needs of individual partners and how they are catered for in practice.

The aim of the poster presentation is networking - to establish new links with academic institutions for future long term co-operation, piloting and possibly creating new projects in future.